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PRESS RELEASE

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For Immediate Release

ENCORE WIRE PRESENTING AT HODGES CAPITAL INVESTOR FORUM

MCKINNEY, TX - Encore Wire Corporation (NASDAQ Global Select: WIRE) announced today that the Company's Chief Financial Officer, Mr. Frank J. Bilban, will be presenting at the 13th Annual Hodges Capital Investor Forum in Dallas on Wednesday, August 31, 2011 at 3:35 p.m. CDT.

Daniel L. Jones, President and Chief Executive Officer of Encore Wire Corporation, said, "We are pleased to be presenting at the Hodges Capital Investor Forum at the Rosewood Crescent Hotel in Dallas. The Hodges conferences draw many institutional investors from across the country. We look forward to meeting with numerous investors at this conference."

The presentation will be available via webcast for those who are unable to attend in person. The webcast link is <http://www.investorcalendar.com/CEPage.asp?ID=165684>.

Encore Wire Corporation manufactures a broad range of copper electrical building wire for interior wiring in commercial and industrial buildings, homes, apartments and manufactured housing.

The matters discussed in this news release, other than the historical financial information, including statements about the copper pricing environment, profitability and shareholder value, may include forward-looking statements that involve risks and uncertainties, including payment of future dividends, future purchases of stock, fluctuations in the price of copper and other raw materials, the impact of competitive pricing and other risks detailed from time to time in the Company's reports filed with the Securities and Exchange Commission. Actual results may vary materially from those anticipated.