ENCORE WIRE CORPORATION (WIRE – NASD) McKinney, Texas

Earnings Release and Conference Call Announcement

Encore Wire will release quarterly earnings Wednesday, July 28th, after stock market close.

A conference call will be held to discuss Quarterly results followed by a Q&A session:

Date: Thursday, July 29th, 2010

Time: 11:00 a.m. Eastern

10:00 a.m. Central 9:00 a.m. Mountain 8:00 a.m. Pacific

To participate in the conference call, please **call** (**1-866-551-3680** or **212-401-6760**) several minutes prior to the start time. Tell the operator that you want to participate in the Encore Wire Corporation Conference Call.

The Participant Pin Code is 5859297#.

The call will be available for replay at: 1-866-551-4520 Conference Reference 265319#.

Contact: Frank J. Bilban, Vice-President & Chief Financial Officer 972-562-9473