



ENCORE WIRE
C O R P O R A T I O N

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PRESS RELEASE

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ENCORE WIRE PRESENTING AT SOUTHWEST IDEAS CONFERENCE

MCKINNEY, TX - Encore Wire Corporation (NASDAQ Global Select: WIRE) announced today that the Company's Chief Financial Officer, Mr. Frank J. Bilban, will be presenting at the Southwest IDEAS Investor Conference on Wednesday, November 10, 2010 at 10:45 a.m. CST.

Daniel L. Jones, President and Chief Executive Officer of Encore Wire Corporation, said, "We are pleased to be presenting at the Southwest IDEAS Investor Conference at the Hilton Anatole Hotel in Dallas, Texas. The conference continues to draw institutional investors from across the country. The presentation will be available via webcast for those who are unable to attend in person. The webcast link is <http://www.wsw.com/webcast/threepa3/wire/> .

Co-sponsored by Three Part Advisors, LLC and the CFA Society of Dallas/Fort Worth, the Southwest IDEAS Investor Conference is an annual independent conference that allows quality companies to highlight their investment merits to influential professional investors with the express purpose of generating investor interest. Additional information about the conference can be located at www.swideas.com."

Encore Wire Corporation manufactures a broad range of copper electrical wire for interior wiring in homes, apartments, manufactured housing and commercial and industrial buildings.

The matters discussed in this news release, other than the historical financial information, including statements about the copper pricing environment, profitability and shareholder value, may include forward-looking statements that involve risks and uncertainties, including payment of future dividends, future purchases of stock, fluctuations in the price of copper and other raw materials, the impact of competitive pricing and other risks detailed from time to time in the Company's reports filed with the Securities and Exchange Commission. Actual results may vary materially from those anticipated.